



FUSING ART WITH INDUSTRY

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SEABA Associate Director,
Curator

December 4, 2018

Dear Friend of SEABA,

After seven great years as SEABA's Executive Director, Adam Brooks has decided to start a new life chapter in January 2019. We are deeply grateful for his dedication, enthusiasm and leadership, and we wish him all the best. He has been a force behind making SEABA all it is today, and he will be missed.

In addition, we are in the process of another big change—SEABA is relocating (temporarily) to Generator at 40 Sears Lane, until we settle into a new space. The Board and Staff have just emerged reinvigorated after our annual retreat, and we are pleased to have reconnected with longstanding SEABA champions who generously shared their passion and creative ideas for all that SEABA brings to the South End Arts District and Burlington.

Considering these two major changes, the Board is carefully shaping our transition plan to ensure that we find the best leader and location for a dynamic future. We have an interim arrangement in place to ensure our operations continue to proceed smoothly into 2019. We are very focused on advancing the important work in SEABA's strategic plan, and growing our positive impact throughout the vibrant South End. **Art and business have much in common, and being responsive to change is a hallmark of both. SEABA embodies this special strength and we embrace the many opportunities that come with it.**

SEABA's 2018 has been full of programming and curatorial achievements. In particular, this year's South End Art Hop was a resounding success, with thousands of attendees—the largest exhibition of visual arts that takes place in Vermont! This three-day event provides a major infusion into the local economy, and celebrates the creative connections that distinguish the South End. We are extremely proud of SEABA's three decades of service to our beloved Burlington, the growing number of vital businesses and organizations in our community, and the more than one thousand artists we work with annually. In light of this, we anticipate even greater things for the South End in the near future!

We welcome your thoughts and input about our announcements, so feel free to reach out directly to me and other members of the Board. We look forward to updating you as we progress with our work. In the meantime, please know how much your ongoing support means to SEABA and our artist and small business neighbors in the South End. ***You are the heart of SEABA and your financial support makes all the difference between good and great as we navigate these changes. Please use the enclosed, stamped envelope and give generously as you renew your commitment to SEABA today!*** Thank you in advance.

With warm regards,

Seth Mobley
SEABA Board President
seth@vermontcam.org